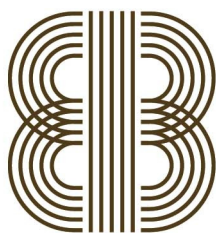


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E. BON HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

怡邦行控股有限公司

(Stock Code: 599)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the provisions of Insider Information Provisions under Part XIVA of the Securities and Future Ordinance (Cap 571 of the Laws of Hong Kong).

The Board of Directors of the Company wishes to announce to the shareholders of the Company and potential investors that preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2015 indicates that the Group would record an increase of about 70% in net profit for the six months ended 30 September 2015 as compared to the six months ended 30 September 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

This Announcement is made by E. Bon Holdings Limited (the 'Company', together with its subsidiaries, the 'Group') pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the 'Listing Rules') and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap 571 Laws of Hong Kong) (the 'SFO').

The Board of Directors of the Company (the 'Board') wishes to announce to the shareholders of the Company and potential investors that preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2015 indicates that the Group would record an increase of about 70% in net profit for the six months ended 30 September 2015 as compared to the six months ended 30 September 2014. This significant increase of net profit is partly because of an increase in turnover in project sales due to an increase supply of small- and medium-sized flats by the developers in response to the strong market demand; and also partly because of the recent depreciation of euro currency against Hong Kong dollars, thereby reducing product cost. For an avoidance of doubt, this Announcement refers and limits to the Board's observation based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September in 2014 and 2015 respectively.

The Board would like to point out that it is difficult to predict that the increase of turnover and favourable forex rates would continue in the second half of the financial year ending 31 March 2016 because of uncertainty of interest rate hike on both the most advanced and the local economies; and of China's economic performance (due to our deep economic integration with the Mainland as part of Hong Kong's economic growth strategy); the uncertainty would weaken the demand for private residential units. All or any combination of these factors or others would have an impact on our final financial results for the financial year ending 31 March 2016. The significant increase of mid-term profit does not reflect the trend in turnovers and year-end profits.

The information contained in this Announcement is based only on the Board's preliminary assessment after reviewing the unaudited consolidated management accounts of the Group for six months ended 30 September 2015, which are currently under review by the Company's audit committee; and the Company expects to announce its consolidated financial results for the six months ended 30 September 2015 in November 2015. Therefore the actual mid-term financial results may differ from the information set out in this Announcement.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
E. Bon Holdings Limited
Tse Sun Fat, Henry
Chairman

Hong Kong, 6 November 2015

As at the date hereof, the Board of Directors comprises eight Directors, of which five are Executive Directors, namely Messrs. TSE Sun Fat, Henry, TSE Sun Wai, Albert, TSE Sun Po, Tony, TSE Hon Kit, Kevin and LAU Shiu Sun and three are Independent Non-executive Directors, namely Messrs. LEUNG Kwong Kin, J.P., WONG Wah, Dominic and WAN Sze Chung.